



WBMA's Cost Of Doing Business Survey

Don't Miss
Out on
Your
Chance to
compare
your 2008
numbers
with other
dealers
nationally
and in your
own region.

Just email

jenter@aol.com

To: All WBMA Dealer Members

It is more important this year than ever before to benchmark your business against industry peers. 2006 or 2007 numbers aren't good comparisons to how 2008 should look nor do they provide you good planning benchmarks for 2009.

Understanding how important it is for you to have credible industry data, Western Building Material Association has joined with several of the other Federated Associations to produce the only Cost of Doing Business to be compiled with 2008 data. This collaborative approach will make the survey results more data rich.

We have engaged The American Association of Roundtables to compile the data and produce the reports. The process is very simple: contact Jim Enter at jenter@aol.com or jim@aroundtables.com for your username, password, and detailed instructions.

The cost of the survey is \$125 for those participating. You will be billed for this fee after you receive your copy of the survey.

Important dates:

March 2 to April 30 – contact Jim Enter for password

May 4 – Final date for submitting data

May 31 – Reports emailed

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